

## Whipped Cream with Alcohol



Grain neutral spirits, with natural flavors  
15 - 18.25% Alcohol by Volume  
36.5 Proof  
Approximately \$9.99 per can  
Sold in liquor stores

Recently, Four Loko and similar products have been in the news, so interest has been revived in this product even though it has been around for several months. To keep you informed, we have product information and news articles listed below.

**Link to Report on ABC news video:**

<http://abcnews.go.com/Health/video/alcohol-whipped-cream-spreads-to-college-12265460>

**Link to print news articles:**

[http://www.msnbc.msn.com/id/40430187/ns/local\\_news-indianapolis\\_in/](http://www.msnbc.msn.com/id/40430187/ns/local_news-indianapolis_in/)

**Websites about the product:**

[www.whippedlightning.com](http://www.whippedlightning.com)

[www.givemecream.com](http://www.givemecream.com)

<http://microliquor.com/cream-alcohol-infused-whipped-cream/>

**Basic Product Info:**

Alcohol infused whipped cream goes by several different names such as Cream, Whipped Lightning, Whipahol (whip-a-hol). Cream is one product line that is around 15% alcohol, and Whipped Lightning is around 18% alcohol. Both have multiple sweet flavors: Vanilla, Caramel, Chocolate, Coconut, etc.

This is another product that parents/adults may not be aware of; it could easily be assumed to be regular whipped cream, i.e. RediWhip. Similar to other products that are popular with kids, these websites have party photos and information that would appeal to the youth, plus recipes. YouTube has videos.

Concern is also centered around:

- How much do you have to ingest to get drunk? (It seems to be the whole can is equivalent 3 beers.)
- Will you just get sick to your stomach first?
- What about the youth that may already be using whipped cream cans as inhalants?
- What about older youth adding it to already alcohol-infused jello shots?